

Mahatma Education Society's
PILLAI INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH

Presents

**International Conference on
"Management Wisdom for the 21st Century"**

On 4th December 2012 at Dr. K. M. Vasudevan Pillai's Campus, Sector 16, New Panvel

Mahatma Education Society

Mahatma Education Society (www.mes.ac.in) is a trust that runs around 48 institutions (Pillai Group of Institutions) in the city of Mumbai ranging from schools affiliated to all boards and colleges of higher education, all recognized by the competent authorities like University of Mumbai, Government of Maharashtra and All India Institute of Technical Education.

Pillai Institute of Management Studies and Research

The Pillai Institute of Management Studies and Research (www.pimsr.ac.in) is a renowned institution under the umbrella of Mahatma Education Society. It was established in 1998 and is affiliated to the University of Mumbai and recognized by the AICTE. The Directorate of Technical Education, Government of Maharashtra, has awarded the institute an 'A' grade. The Institute today provides quality education to approximately 720 graduate students every year through their MMS and PGDM courses.

About the conference

The first known management ideas were recorded in 3000-4000 B.C. Management has evolved since then to what it is today in the twenty-first century. The past era has seen management evolve from scientific management and an administrative and bureaucratic approach to the more recent contingency and modern approaches. Present day management thinking has developed from a whole range of influences over an extraordinarily long period of time. While we appreciate the past success of management there should also be recognition of the fact that economies and businesses are changing at an accelerating pace today. While in the past commerce was dominated by the efficient use of capital, the future is going to be dominated by the knowledge industries. In the future our competitiveness is going to be a function of how well we capture the thinking potential of our employees.

It is in this context that the theme of the conference "Management Wisdom for the 21st Century" was selected. The objective of this International Conference is to discuss and debate various issues of management and propose a practical and action oriented approach to management with an emphasis on preparing the current generation to face and grapple with the challenges of the future. Participation is invited from faculty and students from Colleges/Institutes of Management, Commerce and Education.

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Broad areas for discussion at the conference:

- Marketing Management
- Operations Management
- Production Management
- IT and Systems Management
- Education Management
- Human Resource Management
- Corporate Social Responsibility
- Financial Management
- Economics
- Any other topic relevant to the theme

Convener of the conference:

Dr. G. Vijayaragavan, Director, Pillai Institute of Management Studies and Research

Registration:

The registration fee includes conference kit, participation in conference proceedings and lunch. The registration form is attached with this brochure. The registration fee of Rs. 500 per participant can be paid either by DD or Cheque in favour of "Pillai Institute of Management Studies and Research" payable at Mumbai. The registration form along with the payment should be couriered to the address given on the registration form and should reach us by 30th October 2012.

Call for Papers:

Participants are requested to contribute unpublished, empirical, high quality research papers relevant to the theme of the conference and make a presentation. An abstract of 200 words should be e-mailed to pimsrresearch@mes.ac.in by 30th September 2012. On acceptance of the abstract, the research paper should be e-mailed by 30th October 2012. The research paper should be written in Times New Roman Font, Size 12 with double spacing.

Important Dates:

Last date for submission of abstract	30 th September 2012
Intimation of acceptance	5 th October 2012
Last date for registration and submission of full paper	30 th October 2012
Date of Paper Presentation	4 th December 2012

Time allotted for presentation:

15 minutes

Certificates and Release of book:

A participation certificate will be issued to all paper presenters at the conference. All the papers presented at the conference will be published in Pillai's Journal of Management Research (ISSN 0976 – 5441).

Organizing Team:

- Dr. Kaustubh Sontakke - 09320010844
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