



Mahatma Education Society's  
**PILLAI INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH**

presents

**5<sup>th</sup> Global Conference of  
Management, Commerce & Economics**

on

**Managing Business in India - An Emerging Economy**

**Date - 19<sup>th</sup> November 2016**

**Venue - Dr. K. M. Vasudevan Pillai Campus, Sector 16, New Panvel**



*Pillai*

**Mahatma Education Society**

Mahatma Education Society ([www.mes.ac.in](http://www.mes.ac.in)) is a trust that runs around 48 institutions (Pillai Group of Institutions) in the city of Mumbai ranging from schools affiliated to all boards and colleges of higher education, all recognized by authorities like University of Mumbai, Government of Maharashtra and All India Council of Technical Education.

**Pillai Institute of Management Studies and Research**

The Pillai Institute of Management Studies and Research ([www.pimsr.ac.in](http://www.pimsr.ac.in)) is a renowned institution under the umbrella of Mahatma Education Society. It was established in 1998 and is affiliated to the University of Mumbai and recognized by the AICTE. The Directorate of Technical Education, Government of Maharashtra, has awarded the institute an 'A' grade. The Institute today provides quality education through their MMS and MBA (Executive) courses.

**About the conference : Managing Business in India - An Emerging Economy**

India ranks 130<sup>th</sup>, of 189 countries, on the World Bank's ease-of-doing-business scale, below the West Bank and above Egypt. India's massive scale and solid economic growth makes it — despite poverty, poor infrastructure and daunting bureaucracy — an inescapable part of the strategies of many multinational businesses. In contrast to other emerging economy countries, growth in India has remained robust. As per IMF India is the fastest growing large economy in the world and has forecasted a growth rate of 7.5% for 2016 and 2017. The growing middle class in India implies substantial demand for a variety of consumer products such as electronics and automobiles and services such as health care. The current Indian government has been moving rapidly to bring about massive changes in the business environment since it came into power two years ago. It is pertinent to note that 1,700 burdensome regulations had been stripped from India's law books in the past year alone. The government also recently raised caps on foreign investment in sectors including defense, railways, insurance, construction and medical devices. The objective of this global conference is to discuss and debate on the impact of all these initiatives on managing businesses in India realising the varied opportunities and challenges to become a developed nation in the next two decades. Participation is invited from faculty and students from Colleges/Institutes of Management, Commerce and Education.

## Call for Papers:

Participants are requested to contribute unpublished, empirical, high quality research papers relevant to the theme of the conference and make a presentation. An abstract of 200 words should be e-mailed to [conference@mes.ac.in](mailto:conference@mes.ac.in) by 19<sup>th</sup> September 2016. On acceptance of the abstract, the research paper should be e-mailed by 19<sup>th</sup> October 2016. The research paper should be written in Times New Roman Font, Size 12 with double spacing.

## Broad areas for discussion at the conference:

- Commerce
- Finance
- Social Sciences
- Production
- Any other topic relevant to the theme
- Human Resource
- Education
- Marketing
- Corporate Social Responsibility
- Economics
- IT and Systems
- Operations

## Registration Fees :

Particulars	Fees per author
Paper presentation	Rs. 1,500/-
Paper presentation in absentia	Rs. 2,000/-

The registration form which can be downloaded from [www.pimsr.ac.in](http://www.pimsr.ac.in) should be couriered along with the payment to the address given on the registration form so as to reach us by 19<sup>th</sup> October 2016.

## Important Dates:

- Last date for submission of abstract : 19<sup>th</sup> September 2016
- Intimation of acceptance : 26<sup>th</sup> September 2016
- Last date for registration & submission of full paper : 19<sup>th</sup> October 2016
- Date of Paper Presentation : 19<sup>th</sup> November 2016
- Time allotted for presentation : 15 minutes

## Certificates and Release of book:

A participation certificate will be issued to all paper presenters at the conference. Selected papers presented at the conference will be published in Pillai's Journal of Management Research (ISSN 0976 – 5441).

## Organizing Committee:

Dr. G. Vijayaragavan,

Director, Pillai Institute of Management Studies and Research

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